

**21<sup>st</sup> Annual Brazen Dropout Bike Swap presented by Machinery Row Bicycles  
2012 Booth Registration Form**

**Date:** Saturday, January 14, 2012

**Time:** 9:00 AM to 3:30 PM

**Place:** Exhibition Hall at the Alliant Energy Center, Madison, WI

Name (include Entity) \_\_\_\_\_

Street \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

# Tables \_\_\_\_\_ # Expo Spaces \_\_\_\_\_ Amount Enclosed \_\_\_\_\_

**Bike Swap Rules**

1) Fill out application **completely and legibly**. No refunds. A table is reserved once payment has been received; no notification is made in the event a check does not clear. Make checks payable to **Brazen Dropouts** and mail with registration form to:

Brazen Dropouts  
c/o Andy Braasch  
25 N. Hancock St  
Madison, WI 53703

- 2) **Table rental** at the Bike Swap is **\$50 (\$70 after Dec. 10) per 8 foot table or equivalent space**.
- 3) **Expo space rental** at the Bike Swap is **\$200 per 10 x 10 foot space**. Unauthorized use of tables or space is prohibited and may result in vendor's removal from the Bike Swap.
- 4) **All registration forms must be postmarked by Dec. 24, 2010.**
- 5) We cannot guarantee requests for specific table locations; however, we will take them into account during table assignment whenever possible. Vendors requesting adjacent locations ideally send in their materials together.
- 6) **Vendor set up begins at 7:30 AM**. No more than two people per vendor may enter the Bike Swap to assist in set up prior to the official Bike Swap starting time of 9:00 AM. No exceptions.
- 7) Giving away or selling food can only be done with the permission of the Alliant Energy Center.
- 8) Please be respectful of the venue. Do not damage walls, floors, or tables. Unauthorized use of tables or space is prohibited and may result in vendor's removal from the Bike Swap.
- 9) The Brazen Dropouts Bicycle Club and its members are not responsible for lost, stolen or damaged items.
- 10) Aisles and walkways may not be obstructed.
- 11) Any vendor space not occupied by 10:00 AM may be resold or reassigned.
- 12) Pop-up tents are only allowed at Expo spaces.
- 13) The top edges of banners at Bike Swap tables can be no higher than the top of the table.
- 14) Bike Swap operators reserve the right to modify these rules or add rules without notice.

**Acknowledgement of Responsibility/ Waiver of Liability**

I, \_\_\_\_\_ (**Print Name**) will abide by these Bike Swap rules and agree to leave if asked to do so by Bike Swap operators. I/we acknowledge that participation in the Bike Swap is an inherently risky endeavor. I/we agree to hold harmless and not seek compensation of any type from the Alliant Energy Center, Brazen Dropouts Bicycle Racing Club, its officers, sponsors, volunteers, members and associates in the event of any loss, theft, or damage to my property or injury to my person suffered by my participation in or travel to or from the Bike Swap. I,

(**Signature**) \_\_\_\_\_ have read, understand and agree to the above terms of participation,

**Date** \_\_\_\_\_.