

General Team Meeting – 11/30/16, D. Landwehr

[Bike Swap](#) - the main items to look out for are the volunteer sign-up sheet (hopefully we can get this out this weekend), some items pertaining to marketing (your help makes the Swap better), and some information about new initiatives this year to hopefully increase general admission numbers. If anyone would really like to help out on the committee, I'm sure I can find some things for you to do. The Swap Committee will probably get together in the next couple weeks for more planning.

In summary, the [Bike Swap](#) is the biggest revenue generator for our team and allows the team to offer the many great benefits, keep membership dues low, and be able to just have fun with our other events without worrying about financials. It's a huge event. 154 vendor tables. 20 expo spaces. 500+ attendees. We rent out 30,000 sq.ft at the Alliant Energy Center.

January 14th, 2017. Keep the whole day open on your calendar, please. Any Swap questions can come directly to me, your friendly yet serious Swap Director. (Yes, the two above hyperlinks are for different webpages; add them to your favorites!)

[Race Paybacks](#) - these will be distributed at the Bike Swap, because everyone will be there, right? Greg should also be getting the spreadsheet set-up so you all can enter your races and how much you spend on entry fees, plus list your fulfilled volunteer duties. Race & Swap directors should have records on who volunteered when, but your information is helpful to verify. The maximum payback is \$500 per year. The structure has typically been that the team will reimburse a percentage of your entry fee for each race: typically \$20 for crits, and a bit more for road races as they are typically more costly.

[New Team Benefit - Monthly Training Seminars @ Speed](#) - the executive committee has decided to put more of our profits directly back to our members in the form of educational training seminars. [Coach Casey](#) from Speed (or another another one of their fine coaches) will run ~1hr sessions on off-season training, nutrition, use of powermeters, etc. during these sessions, which will start in January. We are starting with a trial of 3-4 months to see the reception of BD members. We will send out a survey to see which days/times work for the bulk of the team.

[Membership Renewal](#) - Katie will be re-sending out the link for membership sign-up through BikeReg, and this email will include a lot of other detailed information on the team and membership.

[Clothing Orders](#) - I think this was skipped over at the meeting. But it should be mentioned that the executive committee would like to set clothing order dates as January 15th (to be received by April 15th/the start of the road season), and a second order by June 1st (to be received by September 1st/before CX season). Kits will be the same awesome design as this past year, with potentially some slight modifications to the sponsors. We may think about including a third order in the calendar year as well,

but this isn't guaranteed. We need to meet order minimums and previous polls haven't show enough demand when order requests come up late in the year or at odd times.

Website photos - as new members join and 2017 begins, we'll try to get some photo shoots scheduled to get your pretty faces onto the [website](#). I have spent a decent amount of time recently on the website and will try to keep it up-to-date as much as possible so prospective members and the general public see all the cool things we're up to.

Facebook page - our social media leader, Olivia, has created one of those new fangled [FB pages](#) to improve our social media presence. This page will mostly replace our old FB group so we can be a bit more public with celebrating race results, team events, photos, and other general cycling stuff. Other cool teams are doing this so why not us, right? Time to get with the times.

2016 BD Event Highlights - we discussed how fun and successful our RR, State 'ship Crit, and CX races were this year. I don't know all of our history, but I think this year was the first time we hosted THREE races in one year. The RR and CX races will likely continue for 2017, while the State Championship weekend is likely moving away from Madison this next year. The State 'ship weekend was a new experiment this year so the WCA and race organizers are learning what works and what doesn't.

Racing Highlights - I think there's too much to list here. We had a solid road season (5th in team standings in the state), several MTB shredders finished in the top three in their age groups, and we've been representing well across every category in CX the last couple months- keep it up, everyone!

Team Party - The executive committee will be getting this organized so we can meet again in early January (before the January 14th Bike Swap). This is a meeting for last minute information and prep for the Swap, but mostly to get together to enjoy some social time with the team. Keep your e-mail eyes peeled for more info.

Team By-laws - The exec committee is working on another draft that should go out before the end of the year. We will again ask for your feedback, and we hope to vote on the new by-laws the 2nd meeting of next year (March 2017). The By-laws have not been modified for over a decade, so as the team grows and transforms into a cycling powerhouse, we want to make sure we have policies and procedures in place to be ready for any situation that comes up.

Team Hats & Shirts - I think Lee Pier still has a good inventory of team T-shirts and hats. The first T-shirt is free for members, and hats go for \$10. Contact me if you want anything, and I can get you in contact with Lee. He's been shredding CX all year so you might be able to catch him at the State Championships this weekend (I can't guarantee that, however).

Socks - we have been rockin' some pretty awesome cycling socks this year (in addition to our awesome retro-feel kits). We'll verify that we have enough of each size, or we may just end up sending in another order for the road season. The first pair of socks have been free, and every pair after that is somewhere between \$6 and \$8 depending on the cuff length. We'll try to make sure we have the sock inventory at the next few meetings so people can get their sox.